

Public Disclosure of Student Achievement

Institution Name: Concordia University, Nebraska

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2018-19

Date Submitted: October 28, 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Arts, major in Business Administration	Job placement rate	100% (7/7) 7 of 8 known
Bachelor of Science, major in Accountancy	Job placement rate	100% (5/5) 5 of 5 known
Bachelor of Science, major in Business Administration, with various concentrations	Job placement rate	100% (20/20) 20/20 known
Bachelor of Science, major in Business Communication	Job placement rate	No grads this year
Bachelor of Science, major in Management Information Systems	Job placement rate	100% (1/1) 1/1 known
Bachelor of Science, major in Marketing	Job placement rate	100% (2/2) 2 of 3 known
Master of Business Administration, with various concentrations	Graduation rate	51% within 3 years (19 of 37)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Job placement rate	As recommended by the National Association of Colleges and Employers, in lieu of the term "placement rate," these standards instead focus on the notion of a "career outcomes rate." This is

	<p>described as the percentage of graduates who fall into the following categories:</p> <ul style="list-style-type: none"> • Employed full time • Employed part time • Participating in a program of voluntary service • Serving in the U.S. Armed Forces • Enrolled in a program of continuing education¹ <p>Tracking graduates from Summer 2018 through May 2019, six months after graduation</p>
<p>Graduation rate</p>	<p>Graduation rate is the percentage of a school’s first-time, first-year undergraduate students who complete their program within 150% of the published time for the program. For example, for a four-year degree program, entering students who complete within six years are counted as graduates.² So for a 36-credit masters designed for working adults taking one 3-credit course at a time, with six 8-week courses per year, the “published” time (even though one is not published) to complete is figured here to be 2 years. Thus the 37 students who started in Fall 2015, Spring 2016, or Summer 2016 were tracked.</p>

¹ <http://www.naceweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>

² <https://fafsa.ed.gov/help/fotw91n.htm>