Dear Parents of Concordia Students:

Will your daughter or son have a birthday while on Concordia’s campus this year? The members of our Home Chapter of the Guild here in Seward will gladly deliver a freshly-baked cake, cupcakes or a batch of cookies that very day or on other special occasions in the year.

This is our 51st year for the Birthday Baking Service. Our members bake and donate your order. No specific charge is made, but rather we ask you to make a contribution to our Guild for projects to benefit students of Concordia.

The funds are primarily for financial aid. The balance is used for other needs such as equipment for the Instructional Technology Center, classrooms, Chapel, athletics, resident halls, etc. To date the Seward members have handled 12,477 cake/cookie orders, resulting in funds totaling $119,837+ for Concordia needs.

You can place your birthday or other special occasions order now. We will deliver your order on the date you specify. If you do order later, please allow two or more weeks notice, if possible. Please fill out the order form below.

Let us share with you in giving your students very happy days...happy that you remembered them with goodies to share with friends, and also happy when the funds are used for student aid, etc. If you have any questions, please write or call Myrna Swanson at 402/643-0510.

Sincerely yours,

Veda Beckman, Chapter President

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THE BAKING ORDER:

Student’s Name ____________________ Cell # ______ Campus # ______

For Birthday ______ Other Occasion ______ Date to Deliver __________

Cake: Angel Food ___ Choc. ___ White ___ Yellow ___; Frosting: Plain ___ Decorated ___ None ___

Cupcakes: Choc. ___ White ___ Yellow ___ Other ___; Frosting: Plain ___ Decorated ___ None ___

Batch of Cookies: Chocolate Chip ___ Oatmeal ___ Peanut Butter ___ M&M Cookies ___ Sugar ___

Ordered By: Name ____________________ Gift Enclosed $ __________

Street/Route: ___________________________ (Gifts have ranged up to $100.00, an average of $32.31 each.)

City, State, Zip: __________________________

Phone: _________________________________

Make your check payable to Home Chapter, Concordia University Guild. Please do not send cash. Address your letter to Mrs. Myrna Swanson, 1151 North 1st, Seward, NE 68434.

Below the dotted line is a note for your greeting. Write your message in the center portion. Don’t forget to sign your name! Cut on the dotted line; fold, bringing the right edge to the vertical line on the left. We will deliver this with the gift. Won’t that be a nice surprise?

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For You,
With our Love and
Best Wishes

Baked for you by the
Concordia University Guild